

Develop your project leadership skills with *accelerated* experience-based learning

Project leadership is about deciding "where to go" and "how to get there"

- it's the business outcomes that count !
- delivering these outcomes requires juggling technical, financial and human factors

How valuable is the ability to lead projects ?

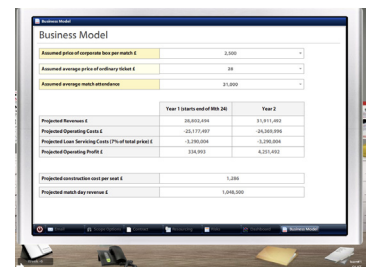
Traditional training in project leadership is often delivered in short programmes, but is not always effective in changing behaviour. Developing leadership skills during real projects can be effective, but is risky, time-consuming and (very) expensive.

Wouldn't it be good if you could compress the experience of a project leadership mission into a few hours, and get the best of both worlds ?

CHANGING BEHAVIOUR COST EFFECTIVELY !

Participants develop the key skills needed to lead projects:

- defining objectives and clarifying success criteria
- deciding contract and resourcing strategies
- managing risk and uncertainty
- balancing conflicting stakeholder interests and managing scope changes
- communicating with stakeholders
- understanding the interdependence of scope, risk, contract and stakeholder variables



The software enables interactive and competitive learning

Participants get an accelerated experience of the challenge, in the safety of a simulated environment

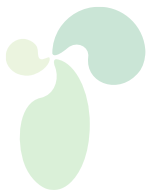
Who is this for ?

anyone leading and delivering projects, or with responsibility for projects:

- project managers and directors
- programme managers
- general managers
- project team members

Not only do they develop a project leadership strategy, but they also implement that strategy, and see how their actions determine the outcomes.





WHY SHOULD WE DO THIS ?

Learning by doing

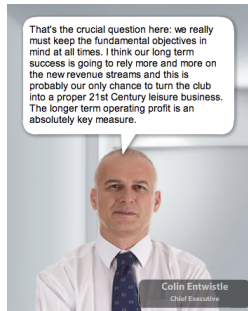


Participants learn by developing a strategy, taking action, getting immediate feedback and seeing the final outcomes.

Confucius: "I hear and I forget. I see and I remember. I do and I understand."

Realistic and transparent

The simulation is based on a sophisticated model of a project as a system. It was developed in collaboration with the Major Projects Association and with expert input from Dr Martin Barnes CBE. With a high degree of transparency, what happens can be explained.



Accelerated experience-based learning will ...

- Help ensure that the RIGHT projects get implemented
- Reduce the risk of mistakes in real projects
- Improve the prospects for successful implementation of projects
- Generate higher long-term value from projects

Enjoyable, engaging and unforgettable



Rather than listening passively to presentations, participants take part in a stimulating and memorable experience. They get both a sense of having 'lived' the challenge, and a set of tools that help them apply the lessons on real projects.

Flexible integration

The simulation can be used in a traditional programme setting, in blended programmes, or even in a distance learning context.

"We run the simulation in training, team-building and project initiation events. It's the best thing we could possibly do for them; they love every second of the course."

Alan Jackson
Project Management Processes Manager
BAE Systems

BAE SYSTEMS

"By combining the MPA's unrivalled knowledge of how to manage for project success with Prendo's unique computer modelling capability, we have produced what I believe to be the most effective project management learning tool there is."

Dr Martin Barnes CBE
Board Member, Major Projects Association
President, Association of Project Management



Used by leading corporations and business schools

